



**A STAR PARADE IN FLORENCE, MONDAY 12,
WITH MAYOR NARDELLA IN ATTENDANCE, TO CELEBRATE
THE FIRST 10 YEARS OF THE ANDREA BOCELLI FOUNDATION:
A RED CARPET, CHARITY GALA DINNER, FOLLOWED BY THE
“ABF STARDUST” SHOW THAT WILL TRANSFORM PALAZZO SAN FIRENZE**

*The list of the Foundation’s artist friends who will be attending continues to grow by the hour:
from Zoe Saldana, to Carol Alt, Renato Zero, Mara Venier, Serena Autieri, Toni Renis and
Noemi.*

*The innovative video-mapping show designed by Paolo Gep Cucco will be played on Monday and
Tuesday evening*

Florence (July 10, 2021) – *“The history of mankind rests on the shoulders of those who stand on the side of good, creating beauty”*: these are the words of the most beloved Italian tenor in the world who, through the foundation that bears his name, has raised over 40 million euros over the course of the first 10 years since it was established, building 9 schools in Italy and Haiti, offering free access to education for 3500 students, basic health care for 8,000 people and drinking water for 400,000 individuals in the poorest and most remote areas of Haiti. Without mentioning the real and constant support that ABF provided during the COVID emergence to schools, hospitals and communities.

With more than 35 projects carried out around the world, the Andrea Bocelli Foundation will bestow the city of Florence with an extraordinary and unprecedented open-air show to celebrate its 10th anniversary tomorrow evening, Monday 12: a video-mapping show called “ABF Stardust”, which will be projected onto Palazzo San Firenze, the baroque complex that has been the foundation’s global headquarters for just a few months. The show was designed by D-Work and its creative director Paolo Gep Cucco and is scheduled for 10:30 pm, while it will be played on a loop on Tuesday from 9:30 to 11:45 pm.

“I consider it a privilege that Florence, the cradle par excellence of brilliance and beauty, is home to our headquarters”, said Andrea Bocelli: “It is the city itself that represents the first source of inspiration for the Andrea Bocelli Foundation. And it is here that we want to celebrate a dream of goodness and beauty that, thanks to many people, has become an exciting reality. A reality that over the course of 10 years has surpassed that dream a thousand times over and which continuously generates new, more ambitious ones...Because doing good is infectious”.

The evening of July 12 will also see a red carpet set up and a fundraising dinner held (invite only) that will be arranged in Piazza San Firenze. The confirmed guests include Zoe Saldana, Renato Zero, Noemi, Serena Autieri, Giovanni Caccamo, Tommaso Zorzi, Matteo Bocelli, Carol Alt, Catrinel Marlon, Tony Renis, Andrea Paris, Ilaria Della Bidia and Jo Champa.

The foundation’s dear friends and partners will also be in attendance, such as the visionary entrepreneur and philanthropist Mohammed Abdul Latif Jameel and the American artist and educator Max Frieder, founder of “Artolution”.

The 2nd floor of Palazzo San Firenze, a rare example of Florentine baroque architecture, does not only house the foundation’s headquarters, but is also the core of ABF’s GlobaLAB, a strategic vocational project designed to encourage and guide the talent of the citizens of tomorrow with rooms dedicated to vocational workshops that will welcome young people aged between 16 and 25 from Florence, Italy and further afield.



For information on the initiative: info@andreabocellifoundation.org.

The Andrea Bocelli Foundation: empowering people and communities.

The Andrea Bocelli Foundation was created in 2011 from the desire of Maestro Bocelli and his family to help people in need due to illness, poverty and social exclusion. ABF promotes and supports national and international projects, which foster the overcoming of these barriers and the full expression of one's potential. With the Challenges Program, ABF works in the area of scientific and technological research to bring together the best minds to find innovative solutions that can help people in tackling and overcoming the limitations imposed by their disability, offering them a better quality of life.

The Break the Barriers Program aims to support and promote projects that help the most vulnerable segments of the population in Italy and in developing countries, where conditions of poverty, disease, malnutrition and complex social situations negate or reduce life expectations.

Press Contact:

Olimpia Angeletti

External Relations and Communication, Andrea Bocelli Foundation

Tel: +39 366 4226062, oa@andreabocellifoundation.org