



ANDREA BOCELLI FOUNDATION PRESENTS THE NOBEL PRIZE MUHAMMED YUNUS IN PISA

The most important technology and economic experts will be in Tuscany on the upcoming 6 -10th July.

On the 6th and 10th July the Andrea Bocelli Foundation will officially inaugurate his activity in Italy and his core mission is to support projects building a better world and life conditions. During the two upcoming events, Andrea Bocelli will introduce the precious contribute to a special guest, The Nobel Prize Muhammed Yunus, the famous Indian researcher and economist Abhijit Banerjee, the Economy developer Eliana La Ferrara and some brilliant representatives from MIT – Massachusetts Institute of Technology of Boston -, University of Florence and Pisa, Sant’Anna High School, from CNR of Pisa and University of Palermo.

Each workshop is dedicated to one of the two programs promoted by the Foundation. On July 6th it will be launched “Challenges”, the area operating in scientific research, technology and social innovations and in the first project the purpose is to help blind people become more independent and efficient during indoor and outdoor activities of daylife. On July 10th it will be introduced “Break the Barriers”, a specific program aiming to support and promote projects to reduce poverty in Italy and in particular in developing countries.

The Banker to the poor and the winner of Nobel Peace Prize 2006 Muhammed Yunus is the special guest awaited in the second workshop. With courage and obduracy, the founder of Grameen Bank and ideator of microcredit system spread all over the world his idea of economy and social promotion supporting the poorest populations. Nowadays, Muhammed is member of the Advisory Board of the Andrea Bocelli Foundation. During the workshop few partners of the Foundation will discuss about poverty with the purpose to detect new projects to embrace: the Indian economist Abhijit Vinayak Banerjee, co-founder director of Abdul Latif Jameel Poverty Action Lab and author of the “Poor Economics”, the best economics book of the year of Financial Times, and Eliana La Ferrara, Professor of Economy Growth at Bocconi University of Milan and member of the Advisory Board.

On the 6th July Laura Giarrè, who is member of the Advisory Board and Professor of Electric, Electronic and Telecommunication Engineering – University of Palermo – will moderate the workshop discussion. Among the speakers Seth Teller, from MIT, will explain how new technologies, robots, smartphones, videocameras or lidar can improve the quality of blind daylife and help them become more independent and simplify their integration in work and social life. Teller will show the first results reached by MIT Fitht Sense project in the start up stage. Other contribution will come from the side of Antonio Bicchi, robotics and atypical interfaces expert – University of Pisa; Paolo Nesi – University of Florence – who works since ages in the accessibility of music for blind people; Ilenia Tinnirello – University of Palermo –will explain how a normal smartphone can be used to solve up localization problems; Carlo Alberto Avizzano – Sant’Anna High School – and Carlo Colombo – University of Florence – will talk about computer vision new technologies for blind people; Barbara Leporini – CNR of Pisa – for social network accessibility; Amir Amedi – University of Jerusalem – will present in Italy an innovative artificial eye project.

Both workshops are open to everyone and for participation, please find registration form on www.andreabocellifoundation.org.

ANDREA BOCELLI FOUNDATION

Via Volterrana 49, 56030 Lajatico (PI) – T (+39) 0587 643353

info@andreabocellifoundation.org

www.andreabocellifoundation.org