



CIVIL SOCIETY PARTECIPANT

## **Andrea Bocelli Foundation at EXPO Milan 2015 as Civil Society Participant**

The Andrea Bocelli Foundation will participate in Expo Milan 2015 among the Participants of the Civil Society in the willingness to be open to discussion and to bring to public attention the names of Italian and international excellence in the fields of scientific and technological research, and economic development. We are honored and grateful to Expo 2015 in the person of the Managing Director and Sole Commissioner Giuseppe Sala to have the possibility of being among the participants of this World Exposition – declares the President Laura Biancalani – especially for the opportunities and the cultural value, of exchange and meeting that the six months of work alongside with many of our partners will offer us. Our Founder is also the Ambassador Extraordinary of Expo and this makes us feel doubly responsible in contributing by sharing the results of our work in the field of scientific and technological research, as well as in the fight against poverty, inviting to reflect upon the need to guarantee everybody food for the body, the mind and the soul.

Body, mind, and heart need to be fed, and in turn they feed our being and our acting in the world. This is the concept that the Andrea Bocelli Foundation will develop in the events that have been planned for Expo Milan 2015 and in which it will be supported by its partner the Massachusetts Institute of Technology (MIT), and by prominent names in the field of scientific innovation and of economic development. The Andrea Bocelli Foundation was created to help people in difficulty due to illness, poverty, and social exclusion by promoting and supporting national and international projects that foster the overcoming of such barriers and help them to realize their full potential. Through two intervention programs Challenges and Break the Barriers the Foundation makes a reality of its mission.

The Program Break the Barriers aims to support and develop projects that can help the weaker sections of population both in Italy and in the Developing Countries, where poverty, illness, and malnutrition along with complex social situations invalidate or reduce life expectancy. The program “Challenges” has been designed to put together the best minds to find innovative solutions to help people overcome the limits imposed by their disabilities. This program then acts by supporting projects in the field of scientific/technological research and social innovation.

“With the entry of the Andrea Bocelli Foundation among the participants of the Civil Society of Expo 2015 – says the Sole Commissioner Delegate of the Government for Expo Milano 2015 Giuseppe Sala -, the Universal Exposition welcomes a new important representative of the Third Sector. The program of activities and events in which the Foundation will be involved during the six months will help to deepen and promote great innovative projects. We are even happier that such a proposal is coming from the Foundation of our Ambassador Extraordinary: it shows once more Andrea Bocelli’s commitment in conveying, at an international level, the message of Expo Milan 2015, “Feeding the Planet Energy for life”.

### **Information and Contacts**

<http://www.expo2015.org/it/fondazione-andrea-bocelli>

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